

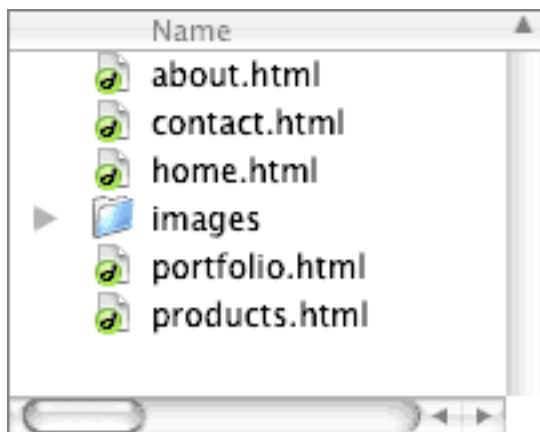
Name: \_\_\_\_\_

:: Final Exam ::

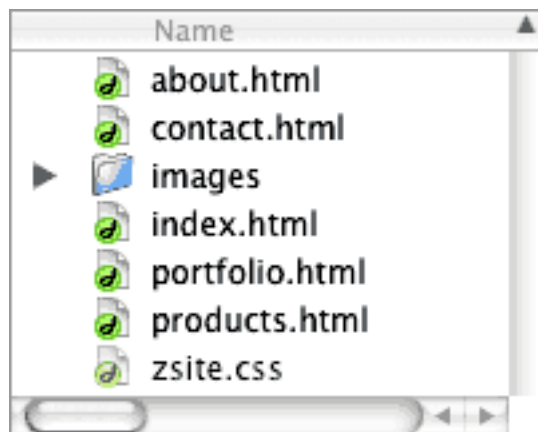
1. What is the proper file name for the first page the user will see when they log on to your site:

- a) home.html
- b) first.html
- c) index.html
- d) images.html

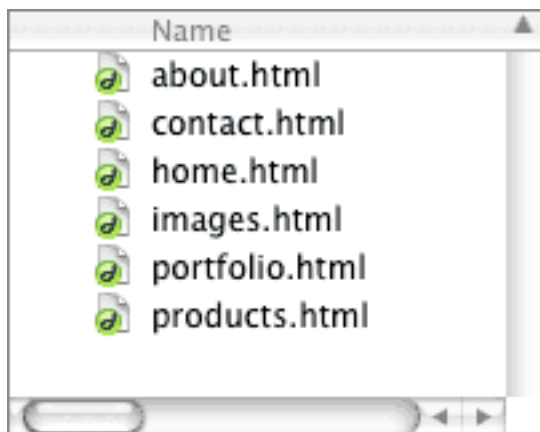
2. Which of the below represents the proper naming conventions and structure for organizing your files:



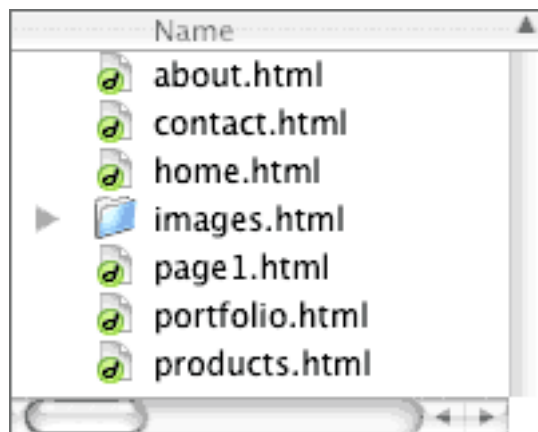
a)



b)



c)



d)

3) What is the correct image compression format for a photographic image?

- a) .gif
- b) .jpg
- c) .img
- d) .html

4) What is the correct image compression format for a graphic image?

- a) .gif
- b) .jpg
- c) .img
- d) .html

5) Which one of the following lists below represents the best design process:

- a)  
Design Research  
Project Research  
Sketch page designs  
Information Design  
Produce the home page  
Produce the sub-pages

- b)  
Produce the home page  
Project Research  
Information Design  
Design Research  
Sketch page designs  
Produce the sub-pages

- c)  
Project Research  
Information Design  
Design Research  
Sketch page designs  
Produce the home page  
Produce the sub-pages

6) Which of the following steps play a part in information architecture?

- a) Define the most clear organization of content, featuring the most important categories and achieving the requirements defined in the research phase.
- b) Consolidate similar sets of content under one category.
- c) Consider how the categories relate in terms of importance and quantity of content, create sub-categories if necessary and keep the levels of hierarchy to a minimum.
- d) All of the above are part of information architecture.

7) In class we talked about the 7 +/- 2 rule. Which one of the below **does not** describe what it means:

- a) If you have more than 7 navigational links on a page, you need to start over.
- b) If you have more than 7 navigational links on a page, you need to organize the navigation by proximity or style to make it easier for the user to navigate the site.
- c) If you have more than 7 navigational links on a page, people may be confused or have a hard time understanding the navigation .

8) Which one of the following statements about tables is **true**:

- a) Inserting tables into your HTML page allows you to position content on your page.
- b) Tables can easily be placed anywhere on an HTML page and can be inserted on top of each other.
- c) Dreamweaver does not allow you to insert tables in your HTML page.

9) Which of the statements below about using Photoshop to slice your images when you build a web site is **true**:

- a) With Photoshop you can slice, name, and optimize all your images at the same time.
- b) Photoshop is the best application to use to create the layout and design of your web site.
- c) Both of the above statements are true.

10) Which one of the statements below about cascading style sheets (CSS) is **false**:

- a) With CSS you can change specifications in the external style sheet file and the change will take place globally across your entire site.
- b) CSS can do many things such as adding borders to your page, positioning images and layers , and styling text.
- c) Style sheets can be linked to your page either externally or internally.
- d) Style sheets are rarely used when building a web site.